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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/836,094	04/17/2001	David A. Hughes	50P4001.01	7732
7590 07/28/2004		EXAMINER GART, MATTHEW S		
MILLER PATENT SEVICES				
2500 DOCKERY LANE RALEIGH,, NC 27606			ART UNIT	PAPER NUMBER
idibbidii,, iv	21000		3625	<u> </u>
			DATE MAILED: 07/28/200-	4

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/836,094	HUGHES ET AL.				
Office Action Summary	Examiner	Art Unit				
	Matthew s Gart	3625				
The MAILING DATE of this communication Period for Reply	on appears on the cover sheet w	vith the correspondence address				
A SHORTENED STATUTORY PERIOD FOR F THE MAILING DATE OF THIS COMMUNICAT  - Extensions of time may be available under the provisions of 37 C after SIX (6) MONTHS from the mailing date of this communicat  - If the period for reply specified above is less than thirty (30) days  - If NO period for reply is specified above, the maximum statutory  - Failure to reply within the set or extended period for reply will, by Any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	CION.  CFR 1.136(a). In no event, however, may a cion.  s, a reply within the statutory minimum of the period will apply and will expire SIX (6) MC a statute, cause the application to become a	a reply be timely filed  irty (30) days will be considered timely.  DNTHS from the mailing date of this communication.  ABANDONED (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on						
•	This action is non-final.					
•	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims						
4)⊠ Claim(s) <u>1-26</u> is/are pending in the applic 4a) Of the above claim(s) is/are wi 5)□ Claim(s) is/are allowed. 6)⊠ Claim(s) <u>1-26</u> is/are rejected. 7)□ Claim(s) is/are objected to. 8)□ Claim(s) are subject to restriction	thdrawn from consideration.					
Application Papers						
9) The specification is objected to by the Example 10) The drawing(s) filed on 23 July 2001 is/ar Applicant may not request that any objection Replacement drawing sheet(s) including the content.	re: a)⊠ accepted or b)⊡ obje to the drawing(s) be held in abeya	ance. See 37 CFR 1.85(a).				
11) The oath or declaration is objected to by t	· ·					
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for for a) All b) Some * c) None of:  1. Certified copies of the priority docu 2. Certified copies of the priority docu 3. Copies of the certified copies of the application from the International E * See the attached detailed Office action for	uments have been received.  Iments have been received in e priority documents have bee  Bureau (PCT Rule 17.2(a)).	Application No n received in this National Stage				
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-943)  Information Disclosure Statement(s) (PTO-1449 or PTO/8449)  Paper No(s)/Mail Date	48) Paper No	Summary (PTO-413) o(s)/Mail Date Informal Patent Application (PTO-152) 				

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### **DETAILED ACTION**

## **Double Patenting**

The nonstatutory double patenting rejection is based on a judicially created doctrine grounded in public policy (a policy reflected in the statute) so as to prevent the unjustified or improper timewise extension of the "right to exclude" granted by a patent and to prevent possible harassment by multiple assignees. See *In re Goodman*, 11 F.3d 1046, 29 USPQ2d 2010 (Fed. Cir. 1993); *In re Longi*, 759 F.2d 887, 225 USPQ 645 (Fed. Cir. 1985); *In re Van Ornum*, 686 F.2d 937, 214 USPQ 761 (CCPA 1982); *In re Vogel*, 422 F.2d 438, 164 USPQ 619 (CCPA 1970);and, *In re Thorington*, 418 F.2d 528, 163 USPQ 644 (CCPA 1969).

A timely filed terminal disclaimer in compliance with 37 CFR 1.321(c) may be used to overcome an actual or provisional rejection based on a nonstatutory double patenting ground provided the conflicting application or patent is shown to be commonly owned with this application. See 37 CFR 1.130(b).

Effective January 1, 1994, a registered attorney or agent of record may sign a terminal disclaimer. A terminal disclaimer signed by the assignee must fully comply with 37 CFR 3.73(b).

Referring to claims 1-26. Claims 1-26 are provisionally rejected under the judicially created doctrine of obviousness-type double patenting as being unpatentable over claims 1-41 of copending Application No. 09/836632. Although the conflicting claims are not identical, they are not patentably distinct from each other because in both applications the claims are directed to a method for facilitating a transaction for

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purchasable content over an electronic network, the purchasable content including downloading digital data.

This is a <u>provisional</u> obviousness-type double patenting rejection because the conflicting claims have not in fact been patented.

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

Claims 1-26 are rejected under 35 U.S.C. 102(a) as being anticipated by digitalriver.com (Ref U).

Referring to claim 1. Digitalriver discloses a method for facilitating a transaction for purchasable content over an electronic network, the purchasable content including downloadable digital data, the method comprising:

- Maintaining a first presence on the electronic network to which a consumer may connect (Page 3, Clients Web Site);
- Transmitting a page from the first presence to the consumer over the electronic network, the page including information concerning the purchasable content (Page 3, Clients Online Web Store);

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 Receiving a command from the consumer over the electronic network indicating that the consumer wishes the transaction for the purchasable content (Page 3);
 and

 Automatically linking the consumer to a second presence on the electronic network in response to the command such that the consumer may interact with the second presence over the electronic network to complete the transaction for the purchasable content (Page 3, Secure Purchase).

Referring to claim 2. Digitalriver discloses a method further comprising receiving a commission from an entity associated with the second presence based on the transaction for the purchasable content (Page 10, "...through a fee-based pricing model").

Referring to claim 3. Digitalriver discloses a method wherein an entity associated with the first presence does not have custody of the downloadable digital data (Page 4, "Digital River provides each of the companies in this category with a link off of their web site to their very own software store.").

Referring to claim 4. Digitalriver discloses a method wherein the entity associated with the second presence has custody of the purchasable content (Page 10, "Digital River is the logical choice as an ESD provider because they offer a solid turnkey Web-commerce solution along with the most extensive database of downloadable software products available on the market.").

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Referring to claim 5. Digitalriver discloses a method wherein the purchasable content includes at least one of the downloadable digital data and physical storage media (Page 10).

Referring to claim 6. Digitalriver discloses a method wherein the physical storage media includes at least one of optically readable media, magnetically readable media, and mechanically readable media (Page 4).

Referring to claim 7. Digitalriver discloses a method wherein the page is capable of receiving information from the customer sufficient to complete the transaction for the physical storage media (Page 4).

Referring to claim 8. Digitalriver discloses a method wherein linking the consumer to the second presence on the electronic network includes causing transmission of a second page from the second presence to the consumer over the electronic network, the second page including information concerning how to complete the transaction for the purchasable content (Page 3).

Referring to claim 9. Digitalriver discloses a method wherein the second page includes at least one of: (i) registration inputs for registering the consumer; (ii) login inputs for permitting the consumer access to further portions of the second page; (iii) summary information including at least one of a list of the purchasable content selected by the consumer, and remittance information for the purchasable content selected by the consumer; and (iv) billing inputs for receiving information from the consumer concerning a remittance method (Page 17).

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Referring to claim 10. Digitalriver discloses a method wherein the electronic network is the Internet and the first and second presences are respective web sites thereon (Page 18 and Page 19).

Referring to claim 11-20. Claims 11-20 are rejected under the same rationale as set forth above in claims 1-10.

Referring to claim 21-26. Claims 21-26 are rejected under the same rationale as set forth above in claims 1-10.

### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Fritsch, U.S. Patent No. 6,233,682, May 15, 2001, discloses a distribution of musical products by a web site vendor over the internet.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Matthew s Gart whose telephone number is 703-305-5355. The examiner can normally be reached on 8:30AM to 5:00PM m-f.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wynn Coggins can be reached on 703-308-1344. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MSG July 22, 2004

Jeffrey A. Smith